



FOR IMMEDIATE RELEASE

Contact: Dakota Shultz
Phone: (312) 371-4104
Email: Dakota@AgencyThreeSixty.com

BETSON AND THE FUNDING STOP FORM ALLIANCE

This alliance will support the anticipated \$1 billion demand for Video Gaming Terminals (“VGT”) and accessories related to the recently passed Illinois Video Gaming Act

Burr Ridge, IL (January 20, 2010)—H. Betti Industries, Inc (“Betson”), a leading distributor of coin operated amusement equipment nationwide and The Funding Stop LLC, an Illinois direct finance lender into the VGT marketplace, announced a financing alliance today in support of the recently approved Illinois Video Gaming Act.

Operators in Illinois are aggressively developing business plans and securing financing to gain a first-to-market advantage in the rapidly evolving industry of gaming entertainment in Illinois. On the heels of their announcement that Betson would exclusively distribute WMS Industries’ games in Illinois, Betson announced at its first industry open house that it has partnered with The Funding Stop to be their finance partner for WMS VGT equipment.

“We’re thrilled to have created a strategic alliance with partners like Betson and WMS,” said Funding Stop President Edgar Colomb. “We anticipate Betson to be licensed quickly in Illinois while WMS is already a well-respected name in the gaming industry. This agreement expands The Funding Stop’s ability to bring value to customers in Illinois.”

“Equipment financing facilitates expeditious delivery of equipment to our customers. Satisfying our customers’ needs is our focus and this alliance is part of the Betson philosophy of delivering comprehensive gaming solutions in this marketplace,” said Bob Geschine, President and Chief Financial Officer of Betson Enterprises. “The Funding Stop provides that comprehensive convenience to our customers. The Funding Stop knows this niche market, has the capital and can build customized packages for our customers.”

Governor Pat Quinn signed the Video Gaming Act into law on July 13, 2009 to generate revenue and create jobs for the struggling Illinois economy. Since that time the Illinois Gaming Board has been drafting preliminary rules and regulations for the video gaming market. Equipment financing needs to support the legislation are estimated to be approximately \$1 billion, including VGT machines, vaults, build-out, security and network equipment.

ABOUT THE FUNDING STOP

Based in Burr Ridge, IL, The Funding Stop provides flexible equipment financing programs and innovative sources of capital to help all VGT operators compete and grow. With nearly two decades of niche experience in the video gaming marketplace The Funding Stop is experienced at structuring creative financing solutions, providing solutions to qualified operators seeking machine finance. For more information: info@thefundingstop.com; (630) 320-3166 or www.TheFundingStop.com.

ABOUT BETSON ENTERPRISES

Headquartered in Carlstadt, New Jersey, Betson Enterprises with 11 distribution offices nationwide is the leading distributor of coin operated amusement and vending equipment, coin operated parts, and service in the United States. With over 75 years of experience and leadership in the coin-operated industry, we will help you make informed decisions that are best for your business.

Betson offers entertainment and vending solutions for your business through our relationships with the operator community. For locations looking for a simple and profitable solution or vendors looking for equipment that fits any situation, Betson Enterprises can help you. Betson Enterprises has an industry proven reputation for quality and customer focus. For more information on Betson Enterprises, visit www.betson.com, email us at info@betson.com or just call 1-800-524-2343.

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